

VIBRANT's

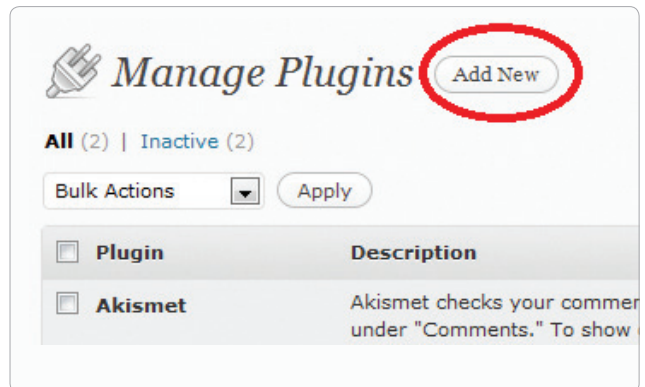
Wordpress Plugin Implementation

Log in to your wordpress Dashboard <https://en.wordpress.com/wp-login.php>

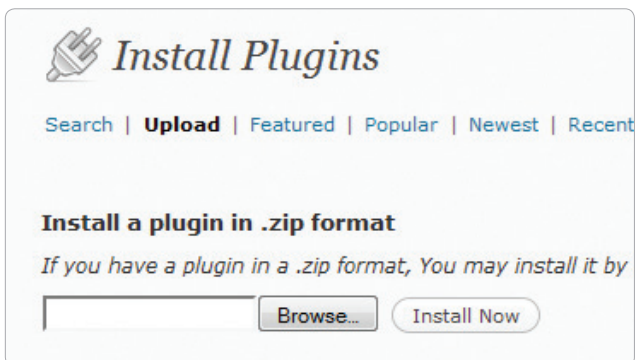
- 1 Once logged in to your Wordpress Dashboard, navigate to the left side menu and select 'Plugins'.



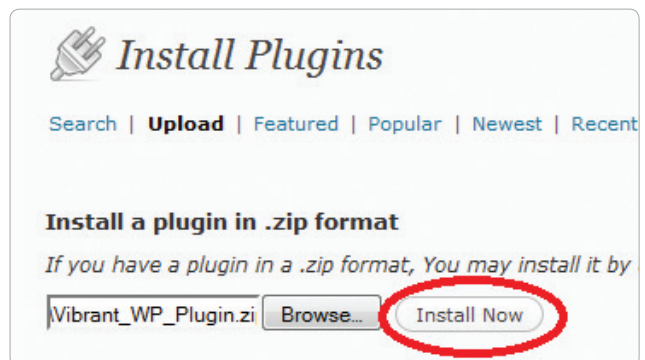
- 2 After selecting 'Plugins' you will be brought to the 'Manage Plugins' screen. From this screen you will need to click on the 'Add New' button.



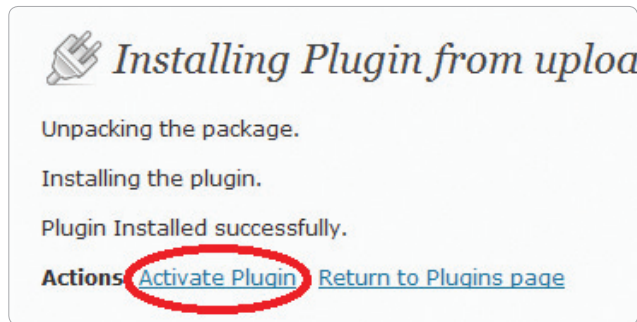
- 3 You should now be at the 'Install Plugins' screen and from here you'll need to click the 'Upload' link which will take to the screen that will allow you to upload the Vibrant Wordpress Plugin.



- 4 From here you will need to click 'Browser' and navigate the location where you saved the Vibrant Wordpress Plugin and select the file from that location. Once the file has been selected click the 'Install' button to continue the installation.



5 The next screen after clicking the 'Install' button will let you know that the plugin has been installed successfully and will allow you to activate the plugin so that you can begin using it. From here you will need to click the 'Activate Plugin' link.

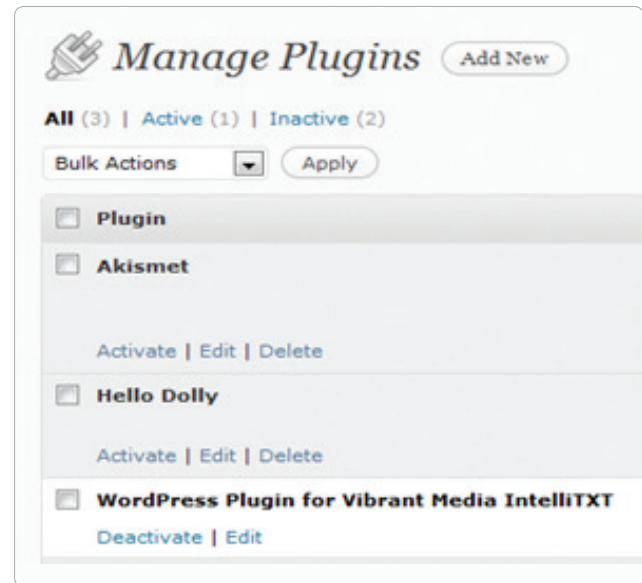


Installing Plugin from upload

Unpacking the package.
Installing the plugin.
Plugin Installed successfully.

Actions: [Activate Plugin](#) [Return to Plugins page](#)

6 After you click the 'Activate Plugin' link you will be taken back to the 'Manage Plugin' screen and you should now see the Vibrant Wordpress Plugin listed with your other plugins.



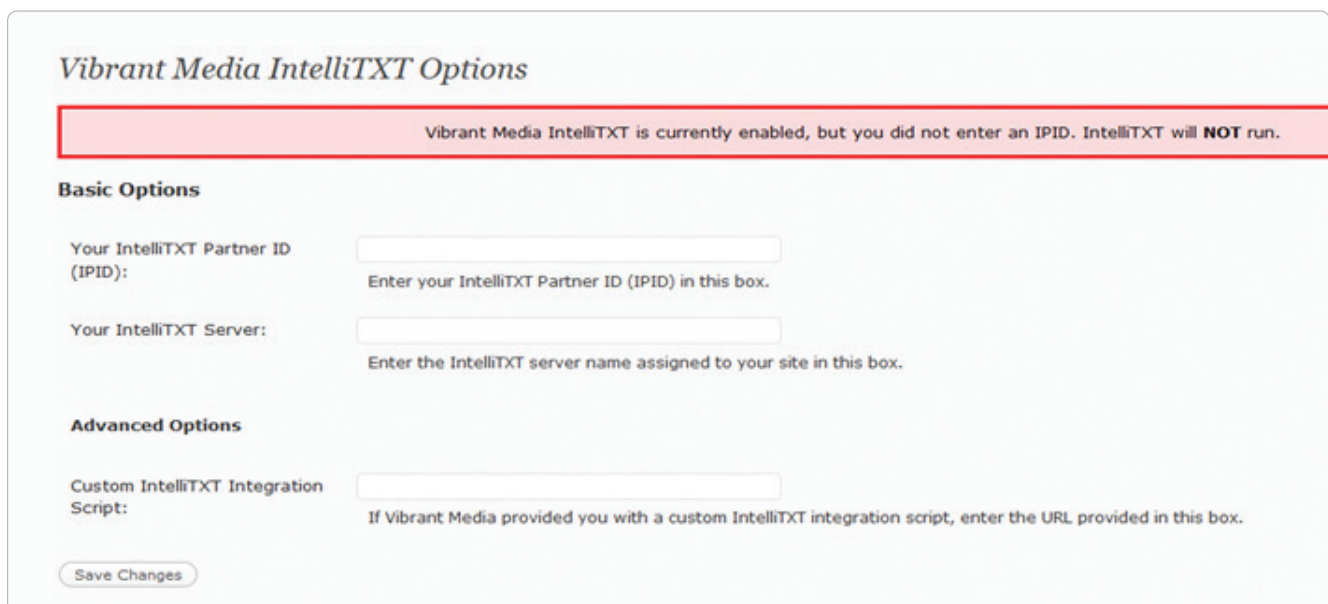
Manage Plugins [Add New](#)

All (3) | Active (1) | Inactive (2)

Bulk Actions

<input type="checkbox"/>	Plugin	
<input type="checkbox"/>	Akismet	Activate Edit Delete
<input type="checkbox"/>	Hello Dolly	Activate Edit Delete
<input type="checkbox"/>	WordPress Plugin for Vibrant Media IntelliTXT	Deactivate Edit

7 To begin using your plugin you will need to go to the left navigation menu and select: Settings -> IntelliTXT. This will bring you to the 'Vibrant IntelliTXT' Options screen.



Vibrant Media IntelliTXT Options

Vibrant Media IntelliTXT is currently enabled, but you did not enter an IPID. IntelliTXT will **NOT** run.

Basic Options

Your IntelliTXT Partner ID (IPID):
Enter your IntelliTXT Partner ID (IPID) in this box.

Your IntelliTXT Server:
Enter the IntelliTXT server name assigned to your site in this box.

Advanced Options

Custom IntelliTXT Integration Script:
If Vibrant Media provided you with a custom IntelliTXT integration script, enter the URL provided in this box.

[Save Changes](#)

- 8 Once at this screen you will need to open up the Vibrant ad tag file that was attached to the email that contained your Vibrant Dashboard login. This is where you will pull the needed information for the form on the “Vibrant IntelliTXT Options’

```
***PLEASE REMEMBER...TAG PLACEMENT IS IMPORTANT!***
***THIS TAG MUST BE PLACED DIRECTLY ABOVE THE CLOSING </HEAD> TAG***
***REFER TO THE IMPLEMENTATION INSTRUCTIONS FOR MORE DETAILS***
(PDF document supplied to you with the codes by your technical support person at Vibrant Media)

MySite.com Article Pages IntelliTXT Tags
-----
<!-- start Vibrant Media IntelliTXT script section -->
<script type="text/javascript" src="http://mysite.us.intellitxt.com/intellitxt/front.asp?ipid=00001"></script>
<!-- end Vibrant Media IntelliTXT script section -->
```

- 9 In the ‘Vibrant IntelliTXT Options’ screen you will need to fill in the following information:

- Your IntelliTXT Partner ID (IPID) – this is the number that directly follows ‘ipid=’ in your tag. For this example the ID we used was ‘00001’
- Your IntelliTXT Server: this can be found after the ‘src=’ in your tag. Please note that you only need to use up to the ‘.com’. For this example we used ‘mysite.us.intellitxt.com’
 - o Both of the above are located under ‘Basic Options’

Basic Options

Your IntelliTXT Partner ID (IPID):
Enter your IntelliTXT Partner ID (IPID) in this box.

Your IntelliTXT Server:
Enter the IntelliTXT server name assigned to your site in

- If you have been sent ‘Vibrant Custom Script’ tag you will need to copy and paste the entire URL that follows “src=” from the ad tag you were sent in to the field next to ‘Custom IntelliTXT Integration Script’ under Advanced Options. For this example ‘http://mysite.us.intellitxt.com/ast/js/mysite/mysite_cs.js’ was used

Advanced Options

Custom IntelliTXT Integration Script:
If Vibrant Media provided you with a custom IntelliTXT integration

After the proper information has been entered you can click ‘Save Changes’

- 10 Once 'Save Changes' has been clicked the screen will refresh and you will receive a message letting you know your settings have been saved. No further action is required you have now implemented Vibrant's in-text advertising solution on your site and ads should be displaying.

Vibrant Media IntelliTXT Options

Vibrant Media IntelliTXT settings saved.

Basic Options

Your IntelliTXT Partner ID (IPID):
Enter your IntelliTXT Partner ID (IPID) in this box.

Your IntelliTXT Server:
Enter the IntelliTXT server name assigned to your site in this box.